FOXTEL Australia

With such little time left to complete our assignment, and a large brief taking up all of our contacts time until Monday afternoon, we had to settle at sending an email interview to Jonathan Davis, the principle designer of FOXTEL, as well as supplement material from the internet and of course, from the television screen itself. Due to his large workload, Jonathan was unable to reply to our email, and was not contactable by phone, so we were forced to rely mainly on secondary resource material.

FOXTEL is the most popular multi-channel pay TV service in Australia. Its genre based channels cover movies, news, sport as well as general entertainment. Foxtel has a large headquarters and broadcast operations centre in Pyrmont, Sydney, known as the "Playout Centre". From this centre, FOXTEL receives, edits and retransmits programs via satellite over the optic fibre cable network. This facility is at the leadig edge of digital technology, and FOXTEL sub-licences programming to other pay TV companies for cable and satellite distribution from this centre; namely XYZ Entertainment (Channel [V], arena), and Nickelodeon.

Promo for 'thecomedychannel', one of the channels FOXTEL owns and produces.